

FlexPak Press Release:
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Erin Hoppe Joins LaserSharp FlexPak Services, LLC as Technical Sales Specialist

VADNAIS HEIGHTS, MN, May 24, 2011 – LaserSharp FlexPak Services, is proud to announce the expansion of its sales team, with the appointment of Erin Hoppe to the position of Technical Sales Specialist. Ms. Hoppe joins LaserSharp FlexPak Services with a Bachelor of Science degree in Packaging with a concentration in Business/Sales from the University of Wisconsin, Stout. Ms. Hoppe also gained experience in the flexible packaging industry through touring Italian packaging facilities as well as an internship as a Packaging Engineer at General Mills. Her broad background in package development and analysis will ensure individualized support to a variety of customers.

As Technical Sales Specialist, Ms. Hoppe will be responsible for developing customer relationships and managing new and existing LaserSharp FlexPak Services sales accounts. Using her expertise in package materials, testing, distribution and design, Ms. Hoppe will assist customers in developing easy-open and breathable packaging solutions to benefit each unique product. As an addition to the sales team, Ms. Hoppe will continue to uphold the standard of exceptional quality and customer satisfaction that LaserSharp FlexPak Services has delivered to the flexible packaging industry. The continual growth of LaserSharp FlexPak Services is attributed to providing an array of superior laser processing services while maintaining a strong focus on customer support.

About FlexPak Services

LaserSharp FlexPak Services, LLC specializes in contract laser processing services for the flexible packaging industry. FlexPak works closely with its customers to develop innovative laser solutions for the design, testing, and full-scale in-house production of easy-open and breathable flexible packages. LaserSharp® systems offer non-contact processing, resulting in precise, controlled scoring and perforating depths at high production speeds to increase product shelf life and consumer satisfaction. Visit www.flexpakservices.com for more information.

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